

Background:

World Vision Foundation of Thailand (WVFT) is a non-profit, Christian organization, dedicated to transformational development of children, families and communities. It was founded in 1974, and is currently supporting children, families and community development. World Vision Foundation of Thailand now has 78 projects in 44 provinces of Thailand. To date, 81,005 children are sponsored. (Data as of 1 February 2017).

Purpose of Position:

- › Drive the special acquisition channels including Face to face, Telefacing and Event Booth to raise fund and acquire new supporters.
- › Define potentials target, set standard for the outsourced acquisition, work closely with qualified vendor to drive them to meet acquisition budget.
- › Conceptualize event ideas, coordinate with other working units to get help and support for event arrangement.
- › Engage with potentials target including celebrities, expat, existing supports and their peers for additional fund and volunteering support.
- › Analyze and report on marketing campaigns with improvement plan.

Role Dimension:

- › Responsible for Special Acquisition Channel
- › Liaise with partners to ensure the Telefacing system is properly set up and meet the target
- › Conceptualize idea and coordinate with other working units for support special event and PR booth
- › Engage with potentials sponsors / donors for more support via Face to face
- › Engage with celebrities, expat, existing supports and their peers
- › Monitor and report on marketing campaigns

Job Qualification:

- › Bachelor’s Degree in Marketing, Communication or related fields.
- › Able to analyze and summarize data and report including provide products for presenting.
- › Working for fundraising in NGO is preferred.
- › Well-organized skill with creative marketing view.
- › Team working. Ability to work under pressure and tight deadline.
- › Be able to catch up with new marketing trend.
- › Solve a facing problem skill and have good human relations.
- › Able to communicate well in Thai, both in writing and speaking.
- › Able to communicate well in English.

Job Title : “ Marketing Team Leader ”



มูลนิธิศุภนิมิตแห่งประเทศไทย
World Vision Foundation of Thailand

หากท่านมีความสนใจสมัครงานกรุณาส่งประวัติของท่านมาที่:

มูลนิธิศุภนิมิตแห่งประเทศไทย

809 ซ. ศุภนิมิต ถ. ประชาอุทิศ

แขวง สามเสนนอก เขต ห้วยขวาง กรุงเทพฯ 10310

พร้อมกับแนบ

- สำเนาบัตรประชาชน
- สำเนาทะเบียนบ้าน
- สำเนาวุฒิการศึกษา
- เอกสารอื่นๆ ที่เกี่ยวข้อง
-

หรือส่งมาทาง E-Mail : tha_recruitment@wvi.org

สอบถามข้อมูลเพิ่มเติมได้ที่: 02-0229200 ต่อ 412 (คุณอรอนนท์) / 414 (คุณดารารัตน์)

หรือที่ : <http://www.worldvision.or.th/workwithus.html>

Please contact

World Vision Foundation of Thailand

809 Soi Suphanimit, Pracha Uthit Road

Samsen Nok, Huai Khwang

Bangkok 10310

Telephone 0 2022 9200 to 2 ext. 412 (Khun Arnon Suansri) / 414 (Khun Dararat Saeteaw)

or Email tha_recruitment@wvi.org