

Job Position : Internal & HEA Communications Advisor

PURPOSE OF POSITION

Develop the internal communications messages and products of World Vision Thailand from Strategy and Senior Leadership resolution to enhance staff understanding. Support NO executive leadership in communicating areas. Develop systems and safeguards for for the appropriate and effective flows. Executive communication support. Plan and manage communications in response to emergency disaster/relief situations. Deploy to disaster zones if/as required to provide national and international media with information, interviews and assistance in the field. Ensure the communications preparedness element is ready for rapid deploy.

MAJOR RESPONSIBILITIES

1. Internal Communications Management

- Develop the internal communications messages and products of World Vision Thailand from Strategy and Senior Leadership resolution to enhance staff understanding in order to address Organisational Mind set & Behaviour
- Support NO executive leadership in communicating areas of their work that create shared understanding and support.
- Collaborate and work with Social Media Administrator to develop systems and safeguards for the appropriate and effective flows of relevant information to and from WV Thailand staff both internally and externally as/when Required

2. Emergency Communications Management:

- Plan and manage communications in response to emergency disaster/relief situations – ensuring that the WV Partnership is provided with quality stories, photos and media interviews from The Programme Area

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- Deploy to disaster zones if/as required to provide national and international media with information, interviews and assistance in the field.
- Ensure the communications preparedness element is ready for rapid deploy (part of NO disaster preparedness plan / Reputation crisis management)

3.Executive Communications Support:

- Collaborate with advocacy colleagues to define key issues, messaging, and communications channels for public advocacy initiatives.
- Prepare and position the National Director and Senior Leadership Team for important media opportunities and interviews that promote and protect the public image and ministry of WV Thailand, while raising public awareness on key issues of poverty and justice.

4.Executive Communications Support:

- Collaborate with advocacy colleagues to define key issues, messaging, and communications channels for public advocacy initiatives.
- Prepare and position the National Director and Senior Leadership Team for important media opportunities and interviews that promote and protect the public image and ministry of WV Thailand, while raising public awareness on key issues of poverty and justice

5. Contribute as a team of B&C division to develop the communication and branding strategy and annual business plan / budget

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KNOWLEDGE, SKILLS AND ABILITIES

1. A Bachelor degree or equivalent in communications/ creative management/ public relations/ journalism
2. At least 5 (five) years professional experience in communications/ creative management/ public relations/journalism is preferred
3. General experience in project management, with specific experience in the production of diverse and creative
4. communications projects, including publications, multimedia, websites/pages, photos and video reports, etc
5. English language fluency (verbal and written)
6. Excellent writing skills, with strong understanding of photographic and/or video skills preferred
7. Demonstrated ability to think and manage strategically, plan and meet deadlines
8. An energetic, analytical and self-starting approach to projects that involve significant responsibility
9. Excellent interpersonal and cross-cultural communication skills.
10. Able to travel and work in the field as an essential function of the position

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หรือที่ : <https://www.worldvision.or.th/page/workwithus.html>